## **Europanel FMCG Barometer**

This report looks at what is happening in the FMCG market globally and the consumer behaviour that is driving these trends.



Based on over 2000 FMCG categories in major 'barometer' countries:

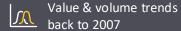
France, Germany, Italy, Netherlands, Spain, UK, Poland, USA (IRI) to end 2021 - Numerator from 2021, Brazil, Mexico, China, India and Japan (Intage).

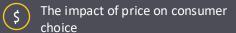


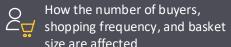


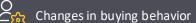


## Put your brand story in context with Economic & Consumer data









Quarterly updates with macro data including inflation, consumer confidence, Discounter/ Private Label trends

Are you interested?

Get in touch today

Initial (one off report) fee: 7,500€

Annual fee for subsequent four quarterly updates: 15,000€

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