



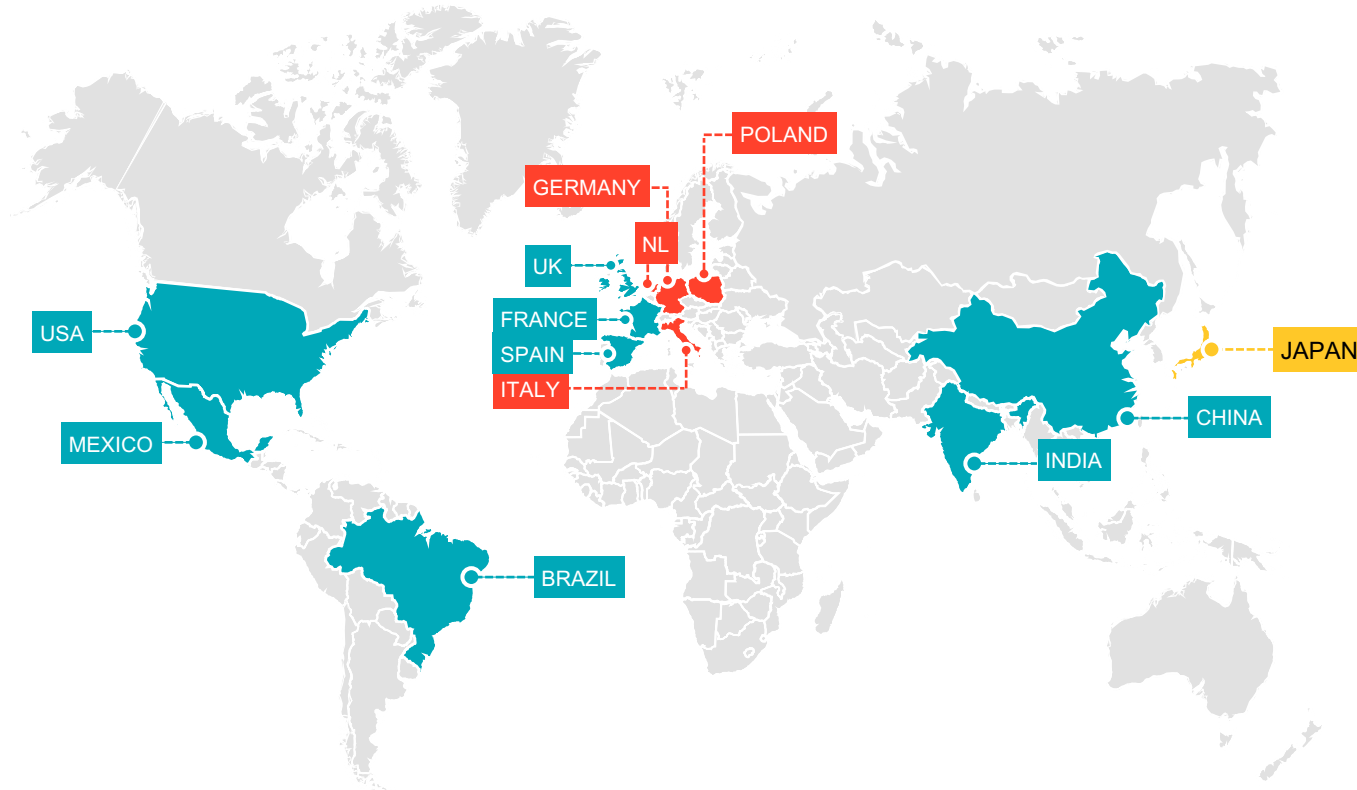
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FMCG Barometer



Europanel FMCG Barometer

This report looks at what is happening in the FMCG market globally and the consumer behaviour that is driving these trends.




Based on over 2000 FMCG categories in major 'barometer' countries:


France, Germany, Italy, Netherlands, Spain, UK, Poland, USA (IRI) to end 2021 – Worldpanel by Numerator from 2021, Brazil, Mexico, China, India and Japan (Intage).





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